

MORRIS COUNTY COORDINATORS MEETING

DECEMBER 9, 2021

JoAnn Gemenden

Executive Director

New Jersey Clean Communities Council



CLEAN COMMUNITIES OVERVIEW

- Clean Communities is a non-profit litter abatement organization
 - Provides annual grant funding to all Counties and Municipalities in NJ
 - Work with County/Municipal Clean Communities Coordinators
 - Promote Programs For Litter Cleanup, Education And Enforcement
- **BAG UP NJ OUTREACH**

USER FEE

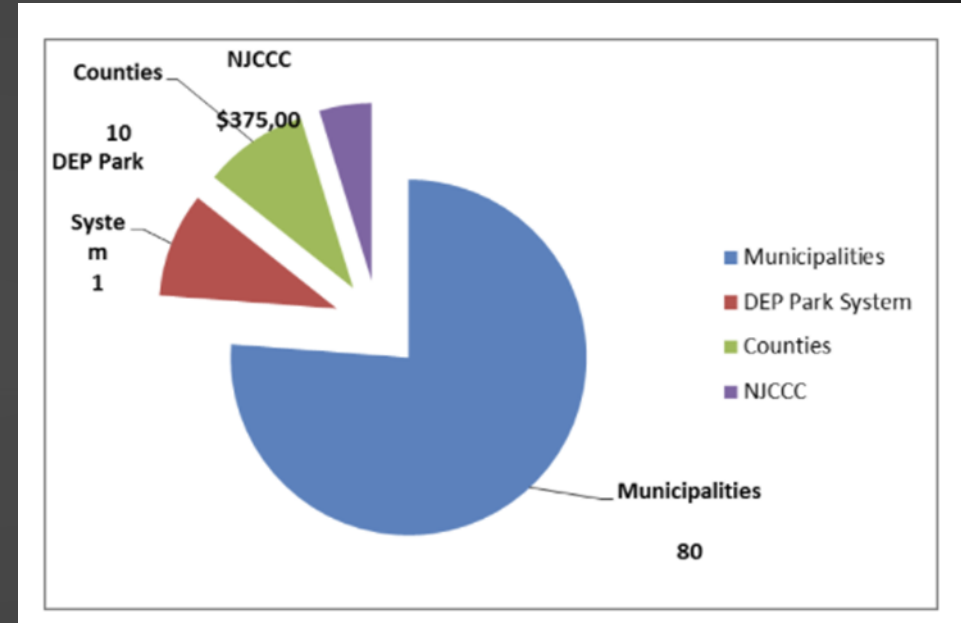
15 CATEGORIES OF LITTER-GENERATING PRODUCTS

- Beer and other malt beverages
- Cigarettes and tobacco products
- Cleaning agents and toiletries
- Distilled spirits
- Food
- Food for human or pet consumption
- Glass Containers
- Groceries
- Metal Containers
- Motor Vehicle Tires
- Newsprint and magazine stock
- Drugstore sundry products
- Paper products and household paper
- Plastic or fiber containers
- Soft drinks and carbonated waters
- Wine

Manufacturers, Distributors, Retailers

ANNUAL TAX COLLECTED \$20.7 MILLION IN 2021

- Municipalities
- Counties
- NJDEP (Parks)
- NJCCC - \$375,000



This comes as State Aid – no application is required

Historically Grant Monies Could Be Used To:

Hire A Summer Litter Crew

Conduct a town wide cleanup

Offer Mini Grants To Scouts, Schools & Other Non Profits

Pay for School Assembly Programs and Litter Related Books

Purchase Trash and Recycling Containers for Public Places

Stormwater Management (25% annually)

Reusable Grocery Bags and Promotion – new

Outdoor Bottle Filling Stations on Public Lands - new

Dog Waste Stations – new

GRANT MONIES SHOULD NOT BE USED FOR:

- PARK IMPROVEMENTS/BEAUTIFICATION
- CURBSIDE COLLECTION OF ANYTHING
- RECYCLING ACTIVITIES
- LEAF DISPOSAL COSTS
- GENERAL MUNICIPAL MAILINGS TO THE PUBLIC

2020 STATISTICAL REPORTS:

- ORIGINAL GRANT DEADLINE 6/30/21
- DEADLINE EXTENDED THRU 12/31/21
- EXTENSIONS MUST BE REQUEST IN WRITING & STAT REPORTS MUST BE UP TO DATE TO GET EXTENSION
- STATISTICAL REPORTS DUE 30 DAYS AFTER GRANT DEADLIN (1/30/22)
- STATISTICAL REPORT ASSISTANCE

KAREN MAGNANAO KMAGNANAO@NJCLEAN.ORG

How to File Your 2020 Statistical Report:

- GO TO WWW.NJCLEAN.ORG
- CLICK ON COORDINATORS TAB
- CLICK ON STATISTICAL REPORT

The Statistical Report



The Clean Communities Act requires municipalities and counties receiving Clean [Communities](#) grant funds to file statistical reports by June 30 of each year. The Clean Communities Council is authorized by the state to collect reports and maintain a record of data submitted. The Clean Communities Council is also authorized by the state to address questions from constituents about the proper use of grant funds.

Statistical Reports must be submitted in electronic format by using the link below. Hand-written copies are no longer accepted.

[Grant Guidelines](#)

[Frequently Asked Questions](#)

[File Your Statistical Report](#)

File Your Report ...

Questions: kmagnanao@njclean.org or 609-989-5900

Category: [clean-communities](#)

 Last Updated: 02 December 2021

CALL US

NJCCC Winter Webinar

December 15, 2021

10-noon

2 NJCCC/CRP credits

FREE!!

The NJ Clean Communities Council Invites you to
our Fall Webinar via Zoom

Innovative Solutions for Your Everyday Needs

Wednesday, December 15, 10am-Noon
Registration is Free



Looking for ways to make your job easier? The NJCCC's upcoming winter webinar is designed to keep coordinators connected and local officials informed by offering you the tools you need to help you work *smarter, not harder*. Stay up-to-date on all the latest Clean Communities and BagUpNJ Activities.

Register Now and get the certification credits you need by the end of the year.
Approved for 2 NJCCC/CRP credits

Agenda:

Opening Remarks...[Shawn LaTourette](#), NJDEP Commissioner

Session I: Clean Communities Model Website: A Step-by-Step Guide

- Rachel Barton, Burlington County
- Rebecca Turygan, Atlantic County Utilities Authority

Session II: Outreach Ideas: Learn some creative and out of the box outreach ideas that might be right for you!

- Carole Tolmachewich, Middlesex County

Session III: Innovative Solutions to Reusable Bag Programs: Where Every Use is a Reuse

- Chad & Renee Lundahl, Goatote (Winner Beyond the Bag Innovation Challenge)

Session IV: Clean Communities Program Update: JoAnn Gemenden, Executive Director
NJ Clean Communities Council

- ✓ New CC Guidelines
- ✓ Statistical Reports
- ✓ NJCCC Website Overhaul
- ✓ Business Partnership Program

Registration is free via link on www.njclean.org

New Jersey's
legislation is the most progressive bag
ban law in the country.

The law is aimed at **PREVENTING LITTER** by promoting the use of reusable bags by phasing out single-use **plastic and paper bags, eliminating polystyrene and making straws by request only.**



146 days away!

PLASTICS ARE EVERYWHERE!

Since 1986, 14.1 million straws and coffee stirrers have been picked up by during ICC

Scientists estimate that by 2050 the mass of plastic pollution in the ocean will exceed the mass of fish

2020 INTERNATIONAL COASTAL CLEANUP

By the Numbers

Top Ten Items Recorded

1	Cigarette Butts	964,521
2	Beverage Bottles (plastic)	627,014
3	Food Wrappers (candy, chips, etc.)	573,534
4	Other Trash* (Clean Swell)	519,438
5	Bottle Caps (plastic)	409,855
6	Grocery Bags (plastic)	272,399
7	Straws, Stirrers	224,170
8	Take Out/Away Containers (plastic)	222,289
9	Beverage Cans	162,750
10	Beverage Bottles (glass)	146,255

221,589

People

5,229,065

Pounds

2,371,864

Kilograms

49,635

Miles

79,880

Kilometers

8,066,072

Total Items

*Other Trash refers to items that are collected by volunteers using the Clean Swell mobile app that do not fall in a specific category. These other items range in material type and size. Examples include indiscernible plastic pieces, clothing and metal pieces. Notably for 2020, it is likely that Personal Protective Equipment (PPE) items were logged in this category before a specific category was created for it on Clean Swell.



WHY CLEAN COMMUNITIES?

The Legislature finds that **approximately eight million tons of plastic end up in the oceans annually**

Plastics are everywhere:

- ❖ In our ocean
- ❖ In our environment
- ❖ In the atmosphere
- ❖ In the food chain



NJ CLEAN COMMUNITIES COUNCIL



- Will receive \$500,000 a year for first three years to develop and implement a **statewide education and outreach program**
- Establish **partnerships** with stakeholders, trade organizations, businesses, local governments and media to get the word out
 - Press releases, PSA's, newsletters, paid advertising
 - Limited distribution of free, reusable carryout bags
 - **SHARE BRANDING FOR STATEWIDE CAMPAIGN!**

• **NJCCC WEBSITE:** <https://www.bagupnj.com/>

CAMPAIGNS

✓ BAG UP NJ

Bring Your Own Reusable Bag(s) When You Shop!!



✓ SKIP THE STRAW





The "Bag Up NJ" campaign, is the New Jersey Clean Communities Council's new single use plastic and paper bag ban outreach campaign, which has a simple message: **Bring your own reusable bag(s) when you shop.**

This campaign educates and reminds consumers about their options for sustainability at the checkout counter. Consumers can choose to bring their own reusable bags when they shop and recycle their plastic bags.

FREE GRAPHIC DOWNLOADS

- Bag Up NJ logo
- Social Media/Web Banners
- Cling Artwork
- Sandwich Board Signs
- Taglines
- Flyers
- Skip the Straw Messaging



NJCCC BAG UP NJ FLYER



BAG UP NJ



On Nov. 4, 2020, Governor Phil Murphy and the New Jersey Legislature enacted the most progressive bag ban law in the country. The law reduces litter and encourages the use of reusable bags by phasing out single-use carryout bags.

The law **bans single-use plastic bags**, regardless of thickness, at grocery stores and retail establishments, as well as **paper bags at grocery stores** at or larger than 2,500 square feet. It also bans **polystyrene foam** takeout food containers and other products such as plates, cups, food trays and utensils. As of November 4, 2021, **plastic straws** will only be available upon request.

The "Bag Up NJ" campaign is the New Jersey Clean Communities Council's new single use plastic and paper bag ban outreach campaign, which has a simple message: Bring your own reusable bag(s) when you shop. Get in the habit before the law officially goes into effect on **May 4, 2022 in NJ**. Visit www.BagUpNJ.com for more information and downloadable artwork.



BagUpNJ.com

What can YOU do to support Bag Up NJ?

As a consumer, there are many ways you can reduce your carbon footprint!

- ✓ When shopping, **BRING** your reusable shopping bags to help fight waste in your town.
- ✓ **RECYCLE** your disposable bags by bringing them to your local retailer.
- ✓ When it comes to reusable bags, you have options. There are many different sizes, types, materials and designs, **CHOOSE THE ONES THAT WORK BEST FOR YOU** as a consumer.



IMPORTANT DATES!

- Plastic Straws By-Request-Only
- Polystyrene Foam Food Service Products
- Single-Use Carryout Bags

(P.L. 2020, c. 117)

NOVEMBER 4, 2021 SINGLE-USE STRAWS BY-REQUEST-ONLY

- Food service businesses may only provide a single-use plastic straw upon customer request.
- Food service businesses must keep an adequate supply of single-use plastic straws.
- Stores may sell packages of single-use plastic straws & sell a beverage pre-packaged by the manufacturer with a single-use plastic straw.



MAY 4, 2022 POLYSTYRENE FOAM FOOD SERVICE BAN

- Food service businesses are prohibited from selling/ offering any polystyrene foam food service product & may not sell or provide any food served in a polystyrene food service product.
- Visit nj.gov/dep/plastic-ban-law for more info and exemptions.



MAY 4, 2022 SINGLE-USE CARRYOUT BAGS BAN

- All stores (including retail), food service businesses, and grocery stores are prohibited from selling to, or providing customers with, single-use plastic carryout bags.
- Grocery Stores larger than 2,500 sq ft may not provide or sell single-use paper carryout bags but may provide or sell reusable bags.



For more information on the NJ Bag Ban Law, please visit: <https://www.nj.gov/dep/plastic-ban-law/>

For information on Business Compliance, contact the New Jersey Business Action Center <https://business.nj.gov/recent/disposable-bag-ban>

www.BagUpNJ.com

NJBAC PLASTICS FLYER



NJ's Ban on Plastic Carryout Bags & Polystyrene Foam in Stores, Grocery Stores & Food Service Businesses

EFFECTIVE MAY 4, 2022

WHAT DO YOU NEED TO KNOW?

Starting May 4, 2022, New Jersey retail stores, grocery stores and food service businesses may not provide or sell single-use plastic carryout bags and polystyrene foam food service products. Single-use paper carryout bags are allowed to be provided or sold, except by grocery stores equal to or larger than 2500 square feet, which may only provide or sell reusable carryout bags. After November 4, 2021, plastic straws may be provided only upon the request of the customer.

WHAT IS A REUSABLE CARRYOUT BAG?

Under the law (P.L.2020 c.117), a reusable carryout bag is defined as one that:

1. is made of polypropylene fabric, PET non-woven fabric, nylon, cloth, hemp product, or other washable fabric, and
2. has stitched handles (either thread or ultrasonic), and
3. is designed and manufactured for at least 125 reuses.

WHERE CAN A BUSINESS PURCHASE PRODUCTS ALLOWED UNDER THE LAW?

Businesses may contact any distributor or manufacturer to obtain products that meet the requirements of the law. As a courtesy, the NJ Business Action Center's website will soon feature an online clearinghouse of wholesale vendors who provide environmentally-sound alternative products. Please check business.nj.gov for updates.

WHAT POLYSTYRENE FOAM FOOD SERVICE PRODUCTS ARE BANNED?

As of May 4, 2022, all polystyrene foam food service products are banned for use and sale. See side two for a list of exemptions. For more information, please see nj.gov/dep/plastic-ban-law/#foam_products.

WHAT RETAIL AND FOOD SERVICE ESTABLISHMENTS ARE AFFECTED BY THIS BAN?

For a list of businesses impacted and items banned please go to this link: <https://nj.gov/dep/plastic-ban-law/docs/list-of-establishments-banned-items.pdf>

*Updated 8/1/2021

NJ's Ban on Plastic Carryout Bags & Polystyrene Foam in Stores, Grocery Stores & Food Service Businesses

EFFECTIVE MAY 4, 2022

EXEMPTIONS TO THE BAN

See lists of exemptions below. The Department of Environmental Protection (DEP) has the ability to determine additional exemptions pursuant to rule, regulation, or guidance. For more information, please see the DEP's website at nj.gov/dep/plastic-ban-law.

WAIVERS FOR POLYSTYRENE FOAM FOOD SERVICE PRODUCTS

The DEP may, upon written application by a person or food service business, waive the provisions of the polystyrene foam food service product ban for the person or food service business for a period not to exceed one year, if:

- (1) there is no feasible and commercially available alternative for a specific polystyrene foam food service product; or
- (2) the person or food service business has less than \$500,000 in gross annual income and there is no reasonably affordable, commercially-available alternative to the polystyrene foam food service product.

For further information on obtaining a waiver, please see the DEP's website at NJ.gov/dep/plastic-ban-law/. The DEP may be contacted via email: singleuseplastics@dep.nj.gov or phone: +1(609)-984-4250.

EXEMPTIONS FROM PLASTIC AND PAPER CARRYOUT BAG AND PLASTIC STRAW BANS:

- Bags used to contain or wrap uncooked meat, fish or poultry.
- Bags used to package loose items.
- Bags used to contain live animals.
- Bags used to contain food sliced or prepared to order, including soup and hot food.
- Laundry, dry cleaning or garment bags.
- Bags provided by a pharmacy to carry prescriptions.
- Newspaper bags.
- Any similar bag, as determined by the Department (DEP) pursuant to rule, regulation, or guidance.
- Packages of single-use plastic straws and those pre-packaged with items like juice boxes may still be sold in stores.

WHO ENFORCES THE LAW?

The Department of Environmental Protection, municipalities, and any entity certified by the "County Environmental Health Act". 1-877-WARN-DEP.

EXEMPTIONS FROM THE BAN ON POLYSTYRENE FOAM FOOD SERVICE PRODUCTS (ALL EXPIRE MAY 4, 2024):

- Disposable, long-handled polystyrene foam soda spoons when required and used for thick drinks.
- Portion cups of 2 oz. or less, if used for hot foods or foods requiring lids.
- Meat and fish trays for raw or butchered meat, including poultry, or fish that is sold from a refrigerator or similar retail appliance.
- Any food product pre-packaged by the manufacturer with a polystyrene foam food service product.
- Any other polystyrene foam food service product as determined necessary by the DEP.

WHAT ARE THE PENALTIES FOR VIOLATING THE LAW?

Beginning May 4, 2022, any person or entity that violates the law shall be subject to:

- a warning for a first offense.
- up to \$1,000 per day for the second offense.
- up to \$5,000 per day for the third and subsequent violations.
- violations of a continuing nature constitute an additional, separate, and distinct offense for each day that is deemed a violation.

*Updated 8/1/2021

SHOPPING LIST ARTWORK

Shopping List

- Bring Reusable Bags
- _____
- _____
- _____
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BUSINESS PARTNERSHIP PROGRAM

One Stop Shopping with NJCCC

- Purchase Reusable Bags w/ logos
- Provide Press Release/Social Media Post/PSA
- Coordinate Press/Volunteers/Staff
- Invite local dignitaries



BAG GIVEAWAY EVENTS

City, State Officials Give Out Reusable Bags On Asbury Boardwalk

The giveaway is part of an initiative to make the public aware of the upcoming state-wide plastic bag ban

 Brian Harris, Patch Staff

Posted Wed, Aug 18, 2021 at 10:47 am ET | Updated Wed, Aug 18, 2021 at 3:35 pm ET

 Like 25  Share 

 Reply



www.BagUpNJ.com

SHOPRITE

A photograph of a white plastic bag and a brown paper bag. Both bags have the text 'plan for the ban' repeated multiple times in a grid pattern. The plastic bag is on the left and the paper bag is on the right.

STARTING MAY 2022

New Jersey prohibits retailers from providing single-use plastic and paper bags at the register.

Get ready now. Bring your own reusable bags every time you shop.

FOR MORE INFO, VISIT BAGUPNJ.COM.

PANERA



PRIORITIES



➤ **Overburdened Communities**

➤ **Seniors**

The screenshot shows a web browser displaying the "New Jersey Environmental Justice Mapping Tool". The interface includes a search bar at the top left, a legend window on the left side, and a map of New Jersey in the center. The legend window is titled "Legend" and lists categories for "Overburdened Communities under the NJ Environmental Justice Law" with corresponding color swatches: Minority (light green), Low Income and Minority (blue), Low Income (yellow), Low Income, Minority, and Limited English (dark blue), Low Income and Limited English (purple), and Minority and Limited English (pink). Below the legend, it states "Municipalities (using Census County Subdivision data) with any part designated an Overburdened". The map shows various municipalities across New Jersey, with some areas highlighted in colors corresponding to the legend. On the right side, there is an "About" panel with the New Jersey Department of Environmental Protection logo and text explaining the law signed by Governor Phil Murphy on September 18, 2020, and the criteria for designating an overburdened community.

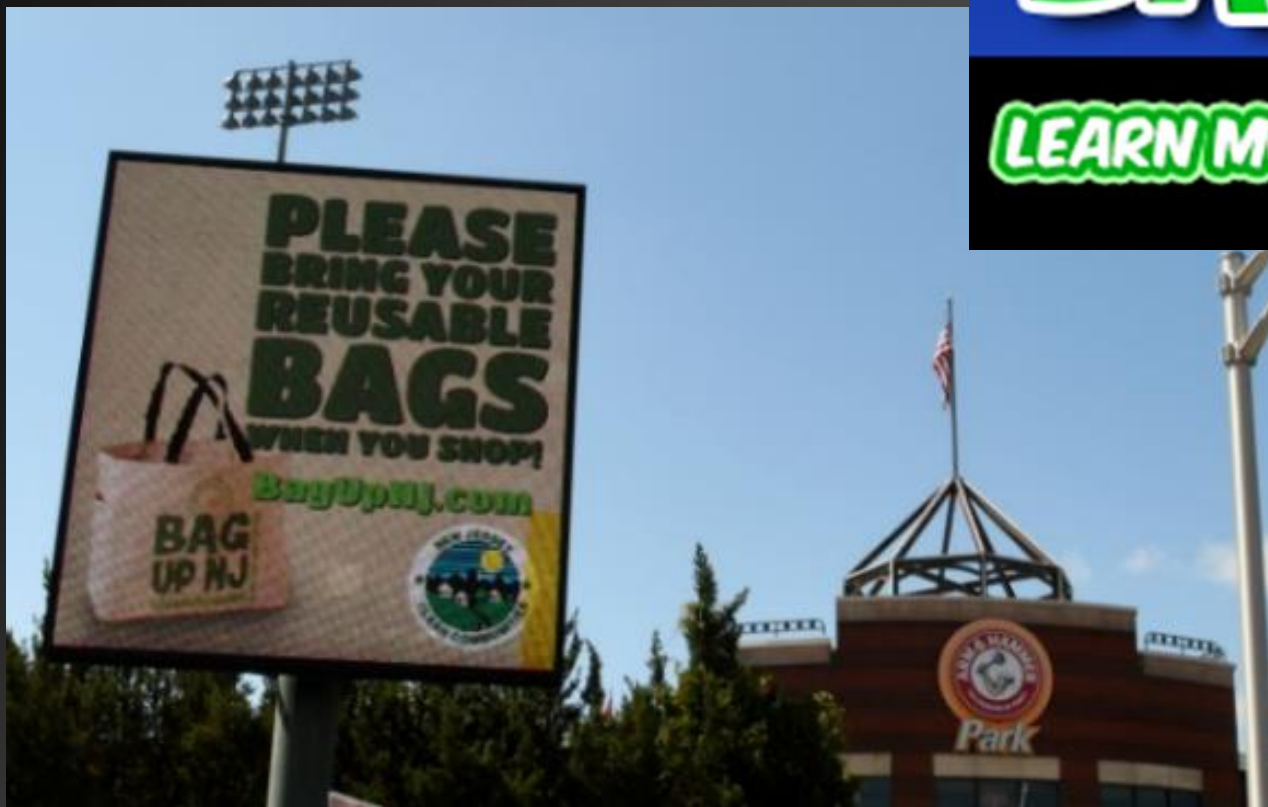
What Can Morris County Do to Prepare ?

PROMOTIONAL ITEMS

....Encourage Bag
Giveaways!!



SHARE OUR CAMPAIGN MESSAGES:



BILLBOARDS



Grab your Reusable Shopping Bags!

DiscoverMiddlesex.com/Recycle



HUDSON COUNTY PATH TRAINS & BUSES



To reduce litter, NJ Law mandates that plastic straws can only be provided upon request starting November 4, 2021.

Para reducir los desperdicios, la ley de Nueva Jersey dicta que los sorbetes de plástico solo se pueden suministrar si el cliente los pide a partir del 4 de noviembre del 2021.

So, **SKIP THE STRAW** or bring a reusable one



County Executive • Thomas A. DeGise
Chief Executive Officer • Norman M. Guerra
Chairman • Frank Pestana

#njcleancommunities
njclean.org • hcia.org

TO DO LIST....



- Connect with NJ Clean Communities Council
- Help Promote “BagUpNJ” and “Skip the Straw” Campaigns
- Include info in Employee Newsletters & Social Media
- Reusable Bag Promotion (partner with NJCCC)
- Highlight Businesses that already made changes
- Stay Informed: sign up for Monthly Newsletter at njclean.org
- Make May BagUpNJ Month and November Skip the Straw month



Promote Bag Giveaway Program

NEW JERSEY CLEAN COMMUNITIES

To reduce litter, NJ law will ban grocery stores from providing plastic and paper bags starting next May.

DON'T WAIT. Start bringing reusable bags NOW.


BRING YOUR REUSABLE BAGS WHEN YOU SHOP!

BagUpNJ.com

Promote BagUpNJ with sandwich board signs or cling artwork

Shopping List

<input type="checkbox"/> Bring Reusable Bags	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
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 **BAG UP NJ**
www.bagupnj.com

INTERESTED IN BECOMING A CERTIFIED CLEAN COMMUNITIES COORDINATOR?

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RUTGERS

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Experiment Station

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REGISTER BY MAIL/EMAIL

JOIN OUR EMAIL LIST!

Clean Communities Council Coordinator Certification Training

HYBRID COURSE: 2 DAYS ONLINE + 1 DAY IN PERSON

Course Code: ER0400WA22



SHARE

Date & Time

ONLINE: January 27 & February 10, 2022

IN PERSON: March 3, 2022 in New Brunswick, NJ OR March 10, 2022 in Bordentown, NJ

8:30am - 3:45pm EST

Individuals seeking to become certified must be present for both online days and choose one in person day to attend. Those seeking recertification credits can attend on one or both online days only.



Contact info:
JoAnn Gemenden, NJCCC
jgemenden@njclean.org